

FREE

to sing to speak to write to protest



KESHA

Thanks to the First Amendment, you can be whoever and whatever you want to be.

1forall.us

Take a stand for the First Amendment.

2010 - 2011 REPORT

1 AMENDMENT FOR ALL

1 for All is a national nonpartisan program designed to build understanding and support for First Amendment freedoms. **1 for All** provides teaching materials to the nation's schools, supports educational events on America's campuses and reminds the public that the First Amendment serves everyone, regardless of faith, race, gender or political leanings. It is truly one amendment for all.

Outreach And Education At The Forefront In Campaign's Successful First Year



By Ken Paulson
First Amendment Center

Since its launch on July 1, 2010, the **1 for All** campaign has seen extraordinary progress, building reach and visibility with each passing month.

More than 1,100 media, education, religious, arts and library organizations have signed on to help support the campaign. Media partners have carried thousands of ads free of charge and celebrities including Ellen DeGeneres, Brad Paisley, Ke\$ha, John Mellencamp, Mary Chapin Carpenter and David Gregory have helped promote our collective efforts.

These ads, along with outreach on Google's homepage and a YouTube video contest, have encouraged teachers, parents and the public to take a closer look at the First Amendment.

Surveys have shown that very few students are able to identify the five freedoms of the First Amendment and it's clear that teachers need all the tools they can get. **1 for All** has provided lesson plans for grades K-12 and sponsored First Amendment festivals on America's campuses.

Support for **1 for All** is growing steadily and expanded education initiatives are on tap for 2011-2012. With help from the many "Friends of **1 for All**," we're making a difference and raising awareness of America's most fundamental freedoms.

How To Reach Us

- Visit us at www.1forall.us
- Call us at 615-727-1600
- E-mail us at 1forall@newseum.org
- Show your personal support by visiting the **1 for All** Web site and going to "Sign the First Amendment"
- Show your organization's support by joining more than 1,100 organizations – from educators to journalists to authors to artists and others – by visiting the **1 for All** Web site and going to "Friends of **1 for All**."

FREE

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Ellen DeGeneres

Thanks to the First Amendment, you can be whoever and whatever you want to be.

Learn more and celebrate your freedoms by sharing your videos, photos, stories and songs.

1forall.us

Show us how free you can be.

1 for All Supporters

The core providers of funding and resources for **1 for All** are:



American Society of News Editors

FIRST AMENDMENT CENTER



NEWSEUM

Join us at www.1forAll.us and follow us on



Education Initiatives



By Gene Policinski
First Amendment Center

1 for All offers help – and grant opportunities – to educators interested in creating or improving First Amendment education programs at their schools or campuses.

Among resources for educators available online at www.1forall.us:

- Lesson plans for elementary and secondary teachers, from First Amendment history to interactive studies for older students;
- Grants of \$5,000 for collegiate events and up to \$500 for innovative middle and secondary school instruction;
- Reports, links and contacts from universities that have held events funded by **1 for All** through a grant from the McCormick Foundation.
- Links to resources nationwide.

Amy Trenkle, who teaches 8th-grade U.S. history at Stuart-Hobson Middle School in Washington, D.C., says "the **1 for All** Grant was a wonderful opportunity for students to learn about the importance of the First Amendment in their everyday lives . . . and a great way to celebrate Constitution Day and kick off our school year." More about her **1 for All** program: www.teachinghistory.org.

College events have ranged from a Yale University law school study of online First Amendment rights to the University of North Carolina-Chapel Hill's celebration of literary freedom to California State Fullerton's exploration of censorship and copyright issues.

1 FOR ALL AMENDMENT

1 For All Campus And School Programs



Campus program coordinator
Prof. Sandra Chance
University of Florida

1 for All awards \$5,000 "Liberty Tree Initiative" grants to colleges and universities, and up to \$500 to middle schools and high schools, to support innovative First Amendment programs. The events, supported with funding from the McCormick Foundation, have ranged from book readings, poetry festivals and music programs to high-profile speaker series, street theater dramas and Liberty Tree plantings. Among grant-winning programs held or planned through 2011:

Oxfam Wins First Amendment Video Contest As 1 For All Partners With YouTube



Oxfam America's entry was the winner of **1 for All**'s first video contest, conducted as part of the 2010 launch.

The video features seven female Oxfam staff who present the five First Amendment freedoms in their native

languages, speaking out on behalf of women worldwide who do not enjoy such freedoms. Selected by the public, Oxfam's video was featured in the Newseum's First Amendment gallery, in Washington, D.C., and posted on the **1 for All** Web site.



The winning entry "is an example of how serious issues such as access to freedom of speech can be translated for widespread awareness through a creative, accessible approach," said Megan Weintraub, new

media manager at Oxfam America.

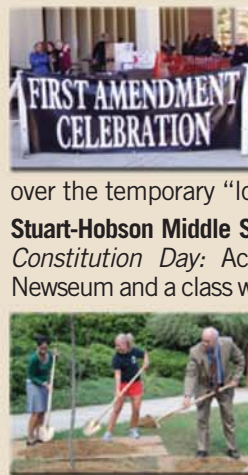
The runner-up video was titled "*I can play jazz*," submitted by **Samuel Caruana**, a nine-year old from New Jersey who has played saxophone for four years.



In an interview with the Web publication Hudson Reporter.com, "Sammy C" said that the **1 For All** campaign interested him because of his love of politics.



California State University, Fullerton - *Censorship at Every Turn: A symposium focusing on censorship, copyright and free speech, with a screening of the documentary "This Film Is Not Yet Rated," panel discussions and a keynote address on copyright and "unoriginal" speech.*



Eastern Kentucky University - *Free Food vs. Free Expression and the First Amendment: No Free Lunch: Campus-wide event offering a choice between a free lunch and the five freedoms of the First Amendment, with student-organized staged "confrontations" over the temporary "loss" of individual First Amendment freedoms.*

Stuart-Hobson Middle School, Washington, D.C. - *First Amendment on Constitution Day: Activities included art projects, a trip to the Newseum and a class walk in the area around the school to see how First Amendment freedoms are applied in real life.*

Elon University - *First Amendment Day at Elon: Experts and advocates discussed the future of the First Amendment in an Internet-dominated age and corporate free-speech protection, and planted a Liberty Tree.*

Lehigh University - *Lehigh Celebrates the First! Programs and discussions on the five freedoms and testimonials from faculty, students and staff on "Banned Books We Love." A performance of "Fight the Power," a multimedia musical presentation of music that changed America, made its debut.*

Miami University of Ohio - *Liberty Tree Initiative: A First Amendment town hall meeting, student exhibits and a student-created Web site on First Amendment issues (www.mulibertytree.com), and a campus exhibit depicting First Amendment heroes.*



University of North Carolina at Chapel Hill - *First Amendment Day: Performances of controversial music, a banned-book reading, a discussion on the state of student free expression at the university, and a keynote address on student speech rights.*

Robert Morris University - *Festival of Five Freedoms: Panel discussions on First Amendment issues essay and project competitions and discussions with faculty and the planting of a Liberty Tree.*

Winston-Salem State University - *Social Media: Free Speech at What Cost? A conference including speakers and student discussions on the power and the ramifications of social media, with the planting of a Liberty Tree.*



Winthrop University - *First Amendment series: Semester-long program series discussing the five First Amendment freedoms, with presentations from experts on religion, public education, civil rights, public reconciliation, banned books and press freedom.*

Yale University - *Liberty Tree First Amendment Online Colloquium at Yale Law School: A discussion of how First Amendment freedoms increasingly are exercised online, with the law in flux as to how those rights are protected. Topics included search engine law, the First Amendment online, political speech and e-mail, and open government.*

FREE

to speak to write to celebrate to pray



Today is the 219th birthday of the First Amendment and the Bill of Rights. Celebrate. Appreciate.

Join us at 1forall.us

2010

- Extensive media launch with 1,100 partners
- Educational outreach
- Campus First Amendment festivals
- Constitution Day support
- Inaugural You Tube First Amendment video contest
- PSAs on ChannelOne reaching more than 3 million students

2011

- Partnerships with America's libraries
- Educational interactives
- Celebration of 220th anniversary of the Bill of Rights
- First Amendment Day at high schools
- Expanded campus programming

To view these videos, please join us online at www.1forAll.us