

USA TODAY®

Monday, June 21, 2010

All for one purpose: '1 for All' campaign



Getty Images

DeGeneres: Ads on First Amendment.

Ellen DeGeneres, John Mellencamp and David Gregory of NBC's *Meet the Press* are among the artists and journalists who have joined "1 for All," a public education campaign to raise awareness of the freedoms guaranteed by the First Amendment. The initiative, which launches July 1, is a series of ads and interactive programs that will appear all over the USA. The campaign is prompted by recent surveys by the First Amendment Center that show that only one in 25 Americans can name all five freedoms guaranteed by the First Amendment. For details, visit 1forall.us.

By Jim Cheng with staff and wire reports
E-mail USATCMLifeline@usatoday.com.